

Subject: ACTION ALERT: Show your support for the Downtown Renaissance - Oct
From: "Central City Association" <jdanganan@ccala.org>
Date: 10/17/2016 01:53 PM
To: "Julia Marino" <jmarino@downtownla.com>

CCA Action Alert



ACTION ALERT

Come & Support the Downtown
Renaissance!
Tuesday, October 25 at 4:30 p.m.

**Show support
for the Alexan**

**CCA continues to be a strong advocate of the
Downtown Renaissance that has enlivened the
City and strengthened our local economy.**



CCA invites all members to show their support for continuing the Renaissance by supporting Trammel Crow Residential's *Alexan* project at its upcoming appeal hearing.

The Central Area Planning Commission will consider appeals of the approved project on **Tuesday, October 25 at 4:30 p.m.** on the 10th floor of City Hall, 200 N. Spring St., L.A., CA 90012.

Now is the time for all CCA members to be active and support one another at public hearings and meetings. **If members cannot physically be at the hearing, we encourage you to send a letter.** We cannot let the voices of few undermine our work for a truly great Downtown. Please also show your support by visiting alexandtla.com.

CCA member and developer Trammel Crow Residential plans to build a 26-story high-rise know as *The Alexan* on what is currently a parking lot at 9th and Hill Streets. The modern, mixed-use building would contain 305 rental units, 6,999 square feet of retail space and a 333-car parking garage.

This project is being appealed to the Central Area Planning Commission and we need to let them know that Downtown is the region's primary center for growth. Projects like *The Alexan* help to ensure that Downtown remains a thriving center of 24/7 activity, bustling with new residents, cultural attractions, and a

To get involved, please contact CCA's Managing Director of Legislative Affairs and Government Relations, Marie Rumsey at mrumsey@ccala.org.

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diverse job base.

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